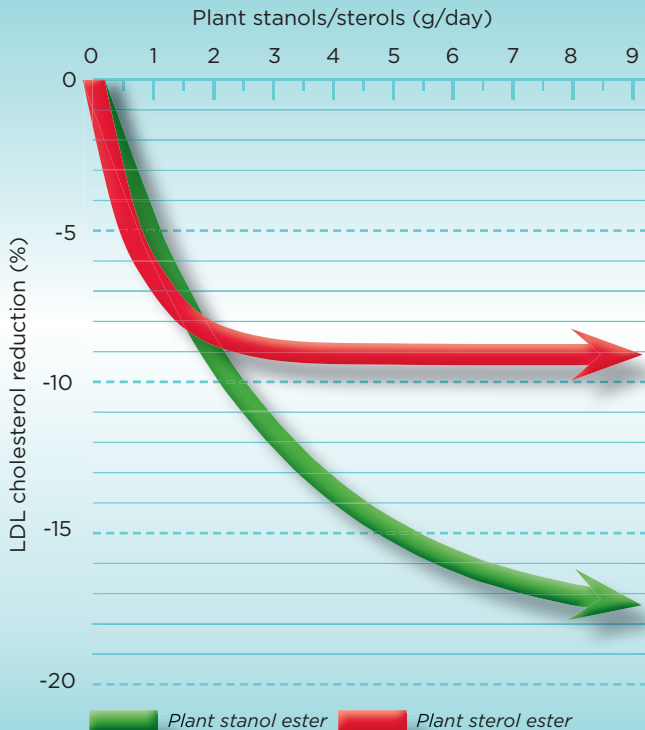


## DOUBLE MAXIMAL EFFICACY WITH PLANT STANOL ESTER\*



*The maximal LDL cholesterol lowering efficacy of Plant stanol ester is double compared to plant sterol ester. Plant stanol ester, found exclusively in Benecol products reduces LDL cholesterol dose-dependently.*

\*Musa-Veloso et al. PLEFA 2011.